

January 2008

## WHAT'S HAPPENING

### Alchemy Hosts Broker Party To Launch Sales Of Hudson Hill Condominium



Manhattan-based developer Alchemy Properties, Inc. hosted a party to launch the sales of Columbus Circle West's newest luxury residential building, Hudson Hill Condominium. Real estate brokers were invited to join Kenneth S. Horn, president of Alchemy

Properties, Inc., at the Chambers Hotel in Midtown West for a light lunch and presentation of the residences.

Over 450 real estate brokers attended the event and had the opportunity to preview a built model of Hudson Hill with lighting effects designed by Builder of Scale, LLC, and enjoyed catering by Town Restaurant with presentations by Kenneth S. Horn. The event also featured several exciting giveaways, which include a two-night stay at the Mandarin Oriental (with a spa package) for the broker that sells the most units.

When completed in late 2008, Hudson Hill Condominium will contain 67 one-, two-, and three-bedroom residences ranging in size from 760 sq ft to 3,253 sq ft (including terrace space). All five penthouses at Hudson Hill Condominium will feature private rooftop terraces with sweeping Hudson River views. All residences will feature luxury finishes including Brazilian cherry floors and doors, and double-glazed Wausau windows (most over 10 ft high) allowing for great views and light.